



## 10 Things to Know About Pixel 9, Pixel 9 Pro, and Pixel 9 Pro XL



1

## Pixel 9 Pro. All pro. Pure magic.

Meet Pixel 9 Pro. It has a sophisticated, stunning new design, and it's the most powerful Pixel yet. With the new Tensor G4 processor and 16 GB of RAM, it's designed for the most advanced AI on Pixel. That means cutting-edge photos and videos, and smarter ways to help all day. And it comes with one year of the Google One AI Premium Plan,<sup>1</sup> for even more powerful AI features.

Pixel 9 Pro features Google's best camera system yet, with a pro triple rear camera, a fully upgraded 42 MP front camera, and cutting-edge pro features. With Pixel 9 Pro, Super Res Zoom comes to video, and you can enhance your videos to 8K with Video Boost. Thanks to the brightest, most immersive Super Actua display yet, you'll see true-to-life colors, even in direct sunlight. And for the first time ever, it will be available in two sizes: 6.3" and 6.8" Super Actua displays.<sup>3</sup> So you can get the ultimate Pro experience in the size that works best for you. It features an all-day battery,<sup>4</sup> and Pixel 9 Pro XL offers Pixel's fastest charging ever.<sup>5</sup>

Pixel 9 Pro starts at \$999 and Pixel 9 Pro XL starts at \$1,099. They're available in Obsidian, Porcelain, Hazel, and Rose Quartz.

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## Pixel 9. A phone full of firsts.

Meet Pixel 9. In its all-new sleek, pocketable design, Pixel 9 helps you take amazing photos, make edits like magic, and get things done even easier. The award-winning Pixel Camera includes a 50 MP main lens for incredible image and video quality, plus a new 48 MP ultrawide camera for Macro Focus closeups. With the latest Tensor G4 processor and an upgraded 12 GB of RAM, Pixel 9 delivers powerhouse performance and advanced AI with ease. The 6.3-inch Actua display<sup>3</sup> is sharp, vibrant, and 35% brighter,<sup>6</sup> with a peak brightness of 2700 nits.<sup>7</sup>

With durable design improvements and Gorilla Glass Victus 2 on the front and back, Pixel 9 can handle whatever life brings – drops, scratches, and splashes.<sup>8</sup> It's also equipped with a bigger, fast charging, all-day battery you can rely on.<sup>4</sup> And it can charge to 55% in about 30 minutes.<sup>9</sup>

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Pixel 9 starts at \$799. It's available in Obsidian, Porcelain, Wintergreen, and Peony.

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**Remarkably elevated. Beautifully crafted.**

Pixel 9 and Pixel 9 Pro redefine elegance with their fresh and modern new look, in a design that celebrates the iconic Pixel Camera. The new sculpted form delivers a thin profile and improved durability, and feels great in your hand. Both phones are thoughtfully crafted with refined and inviting materials, finishes, and colors.

Pixel 9 Pro's silky matte glass finish is complemented by a luxe, dual-finish camera bar and polished metal frame. Pixel 9's polished glass back perfectly contrasts with the satin metal finishes on the camera and frame. They're designed with sustainability in mind and made with recycled materials,<sup>10</sup> including a 100% recycled aluminum enclosure.<sup>11</sup> And the packaging is 100% plastic-free.<sup>12</sup>

4

**Gemini. Your built-in AI assistant.**

Gemini helps you supercharge your ideas.<sup>13</sup> Press and hold the power button to start writing, planning, learning, and more. Gemini can help you find info from your Google apps to help you plan on the go, like pulling party details from an invite in Gmail and suggesting nearby florists in Maps. Or chat with Gemini to get more info or take action on what's on your screen. You can even snap a photo, and use Gemini to get answers – like how to save a dying plant in your window, or what recipe you can make from what's in your fridge.

Pixel 9 Pro also comes with the Google One AI Premium Plan, giving you access to Gemini Advanced at no cost for the first year.<sup>1</sup> It includes the best of Google AI and 2 TB storage, all in one plan. With this plan, get access to even more powerful AI features and try Gemini directly in your favorite Google products like Gmail and Docs to summarize your unread messages and documents.

5

**Pixel remembers so you don't have to.**

With Pixel Screenshots, Pixel remembers so you don't have to. Pixel Screenshots helps you quickly save info you want to remember later – like events, locations, and more – just by taking a screenshot.<sup>14</sup> This on-device Pixel-exclusive AI feature helps you save, organize, and recall things you want to remember with ease. Simply search in a conversational way to quickly find what you need, right when you need it.

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**The Pixel 9 Pro camera. The most powerful Pixel Camera yet.**

Pixel 9 Pro features Pixel's best camera yet. The triple rear camera system delivers pro-level photos and videos, even in low light or from far away. Enjoy stunning detail across a wide zoom range, thanks to optical-quality performance at 0.5x, 1x, 2x, 5x, and 10x – all with just three lenses.<sup>15</sup> Super Res Zoom lets you zoom in even further, and is available in video for the first time ever.

In addition to improved Night Sight Video, Video Boost can now enhance videos up to 8K resolution for the best video quality on Pixel yet. Pixel 9 Pro gets a major upgrade to the front camera, with a new 42 MP lens – the highest resolution on a front-facing Pixel Camera – to help you take perfect selfies, even in low light. And it has the widest field of view ever for a front-facing camera on a Pixel.

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**The Pixel 9 camera. Beyond stunning photos and videos.**

The award-winning Pixel Camera includes a 50 MP main lens for incredible image and video quality. So you get sharp, vivid photos and videos in any light or from far away. And a new 48 MP ultrawide for Macro Focus creates magnificent shots from the smallest details. Plus, the front camera now has autofocus for even sharper selfies.<sup>6</sup>

Night Sight takes sharp, vivid photos, portraits, and even panos in low light, like concerts and cityscapes – even the Milky Way with astrophotography. And Magic Editor helps you make complex edits easily. With a few taps, AI can edit backgrounds, move objects, suggest the best crop, and magically expand your image to get more of the scene. And getting a great group photo is easy with the Pixel 9 camera.

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**Edit photos like magic.**

For the first time, you can take the picture and be in it too. Add Me, which will release in preview with Pixel 9, makes sure no one is left out of a photo. Take one with the group, then swap in the photographer. Pixel magically merges both photos.<sup>15</sup> And with the popular Best Take feature, you can get an amazing group photo the whole group loves by combining similar photos. It finds the best moment, or you can choose everyone's best expression.<sup>15</sup>

And with Pixel 9's advanced editing tools, taking a photo is just the beginning. Magic Editor can now automatically reframe your photo, suggest the best

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crop, and even expand your image to get more of the scene. You can also use the new reimagine<sup>16</sup> feature to give your photos a whole new vision – like adding fall leaves or greener grass. Just tap what part you want to change in the photo, and type what you want to see.

9

## Protects you and your information.

Pixel protects you from spam, scams, and other threats, and also looks out for your safety. Need emergency help when you're off the grid? Satellite SOS on Pixel can connect to emergency services via satellite when you have no cellular or Wi-Fi coverage to get help and share your location with contacts.<sup>17</sup> And it can now help you check the background and context of an image you come across online, showing information, when available, that can indicate if it was created with AI. Just circle the image on your screen to search it and pull up the "About this image" feature.

For added privacy and security on your phone, you can now create a password-protected private space where you can install apps and content that you want to remain private even if someone else uses your phone.<sup>2</sup> In the event your phone is stolen, Pixel safeguards your sensitive data by automatically locking down the device if it detects suspicious activity, or you can quickly lock it online remotely.<sup>2</sup>

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## Built to last. 7 years of OS, security, and Pixel Drop updates.

Engineered for improved durability, Pixel 9 phones are designed to get more helpful over time. Pixel automatically gets new and upgraded features with Pixel Drops, so your Pixel keeps getting better over time.<sup>18</sup> Pixel can handle everyday drops, spills, and dust.<sup>8</sup> And the display is scratch and damage resistant, made with Corning® Gorilla® Glass Victus® 2. Pixel 9 and Pixel 9 Pro come with 7 years of OS and security updates.<sup>19</sup>

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1 By subscribing, you agree to terms for Google One and offers. See how Google handles data. Gemini Advanced and Gemini for Gmail, Docs, and more are only available for ages 18+. Gemini for Gmail, Docs and more is only available in English. Actual value is \$239.88. The Google One AI Premium plan offer is available to users with the purchase and activation of a Pixel 9 Pro, Pixel 9 Pro XL or Pixel 9 Pro Fold between August 7, 2024 and October 31, 2025 at 11:59pm PT. Offer does not apply to Google One members billed through 3rd party providers, Pixel Pass members, Google One family plan members, or Google One members on a 5TB plan or above. Redeem the offer by November 15, 2025 at 11:59pm PT. Valid form of payment required at sign-up, but you will not be charged until the

trial period expires. Unless canceled earlier, Google One AI Premium will charge \$19.99 after the trial ends, billed on a recurring monthly basis. Cancel anytime. No refunds for partial billing periods, except as required by applicable law. Return of purchased device may result in cancellation of subscription. See [one.google.com/offer/terms-and-conditions/pixel9pro&profold](https://one.google.com/offer/terms-and-conditions/pixel9pro&profold) for more details.

2 Coming soon.

3 Screen has rounded corners. When measured diagonally as a rectangle, screen is 6.3 inches (for Pixel 9 Pro) and 6.8 inches (for Pixel 9 Pro XL). Actual viewable area is less. Dimension may vary by configuration and manufacturing process.

4 For “all-day”: Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of other features. Battery testing conducted on a major US carrier network in California in early 2024 on pre-production hardware and software using default settings. Tests began with phones fully charged. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower.

5 When using the 45W USB-C® charger.

6 Compared to Pixel 8.

7 Peak brightness measured at 5% on-pixel ratio.

8 Designed to comply with dust and water protection rating IP68 under IEC standard 60529 when each device leaves the factory but the device is not water or dust proof. The accessories are not water or dust resistant. Water resistance and dust resistance are not permanent conditions and will diminish or be lost over time due to normal wear and tear, device repair, disassembly or damage. Phone is not drop/tumble proof and dropping your device may result in loss of water/dust resistance. Damage from drops, tumbles, and other external forces are not covered under warranty. Liquid damage voids the warranty. See [g.co/pixel/water](https://g.co/pixel/water) for details.

9 Charging speed based upon testing with device batteries drained to 1% and charged with Google 45W USB-C® Charger. Charging testing conducted by Google in early 2024 on pre-production hardware and software using default settings with the device powered on. Charging speed depends upon many factors including usage during charging, battery age, and ambient temperature. Actual charging speed may be slower.

10 These recycled materials are at least 18% of product based on weight.

11 Recycled aluminum is at least 12% of product based on weight.

12 Based on retail packaging (excluding adhesive materials and required plastic stickers) as shipped by Google. To meet the request of some retail partners, stickers and/or security tags are applied to some packaging variations and may contain plastic.

13 Gemini mobile app available on select devices, languages, and countries. Internet connection required. Check responses for accuracy.

14 Not available in all languages or countries.

15 Results may vary. Not available for all cameras, apps, or modes.

16 Available only in English.

17 Restrictions apply. Setup required. Service included at no additional charge for the first two years after activation of devices. Available in the US only. Connection and response times vary based on location, site conditions, and other factors. See [g.co/pixel/satellitesos](https://g.co/pixel/satellitesos) for details.

18 See [g.co/pixel/updates](https://g.co/pixel/updates) for details on when your Pixel is eligible to receive Pixel Drops. Availability of some Pixel Drops may vary.

19 Pixel updates for 7 years from when the device first became available on the Google Store in the US. See [g.co/pixel/updates](https://g.co/pixel/updates) for details.

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